



MEDIA KIT

SHOW YOUR SUPPORT FOR THE
ASHBURTON SALT PROJECT



PROJECT OVERVIEW

Ashburton Salt is a new solar salt project planned for an area south-west of Onslow, just across the Ashburton River.

Solar salt is the result of a naturally occurring process using the sun and wind to evaporate sea water – the same thing happens at the existing salt project in Onslow or salt lakes around the state.

The project is being developed by K+S Salt Australia, a local company established by German-based K+S. While K+S has operated salt and potash projects all over the world for more than 100 years, this is their first one in Australia.

(ONSTRUCTION OF THE ASHBURTON SALT PROJECT)



Will Inject more than \$144 million into the Onslow region (including Exmouth and Karratha)



Provides a \$48 million a year boost into the Onslow region, which works out to just under \$2 billion over 40 years.



Will inject \$292 million into the Western Australian economy



would generate 270 construction jobs, with local contractors and suppliers used where possible and 90 permanent jobs for residents in the Onslow region once operational



has the potential to offer indefinite economic benefits through the use of renewable energy



Would see ongoing positions take home \$12.8 million by local employees each year

[CLICK HERE FOR FULL DETAILS ABOUT THE PROJECT](#)

ENVIRONMENTAL APPROVALS

We want to do the right thing – so we are taking our time with our environmental studies to make sure we gather the right information to adequately assess environmental risks.

This way we can develop Ashburton Salt in a way that minimises potential impacts to the environment.

Mangrove, algal mat, and marine communities as well as land-based flora and fauna are all being studied.

We are being open about what the project will look like and possible impacts - there are no secret agendas. We have intentionally relinquished tenement areas to the south of our project which had a high-level of interface with the Exmouth Gulf. Our objective is to minimise the interface with this sensitive environmental area by locating the project as far north as possible, nearer to Onslow.

We have and will continue to share results from our studies with the community along the way.

[CLICK HERE TO FIND OUT WHAT MAKES ASHBURTON SALT DIFFERENT AND OUR RIGOROUS ENVIRONMENTAL RESPONSIBILITY](#)

THREE STEPS



SUBMIT

COMPLETE THE FORM ON
WEARE.STRONGERWITHSALT.COM.AU

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PHOTOS AND VIDEOS

GRAPHICS

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SAMPLE POSTS



- If approved, the Ashburton Salt Project will pay up to **\$750 million** in Federal taxes, **\$135 million** in State taxes, and **\$20 million** in Local taxes over 40 years, boosting economies across the board. #StrongerWithSalt
- If approved, the Ashburton Salt Project will inject more than **\$144 million** into the #Onslow region, supporting local contractors and suppliers where possible. #StrongerWithSalt
- If approved, the Ashburton Salt Project will inject close to **\$3 billion** into the WA economy over the next 40 years. #StrongerWithSalt
- The Ashburton Salt Project will create **270 construction jobs**, as well as **100 permanent jobs** for local residents in the #Onslow region once operational #StrongerWithSalt

CONTACT US

- **Project website:** strongerwithsalt.com.au
- **News hub:** weare.strongerwithsalt.com.au
- **K+S Australia:** kpluss.com/en-us/about-ks/sites/asia-australia/perth/
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**THANK YOU
FOR YOUR SUPPORT**

